There are no translations available.

[World Logistics Passport](#)  (WLP) is a global, private sector-led initiative designed to smooth the flow of international trade and facilitate market access for traders and freight forwarders who are members to the program. Launched in 2020, the WLP works similarly to frequent-flyer programs used by airlines to encourage customers to accumulate points.

Like such programs, the WLP initiative is articulated in 4 tiers: 1) White, 2) Silver, 3) Gold and 4) Platinum, each one of them allowing access to its members to a different type of benefits offered from key logistics operators such as ports, airports, airlines, and Customs.

In substance, the initiative aims at giving its members a series of facilitations, in terms cost and time savings and faster clearance procedures in the countries that are part of the WLP network. Such facilitations for instance range from priority handling of cargo to simplified airfreight operations, extra free storage days, deadline extensions for submission of re-export declarations or of bill of entry amendments and more.

Brazil, Colombia, South Africa, India, Indonesia and Thailand were among the first nations to join the WLP in 2020. More recently, other nations joined the programme, including Malaysia, Paraguay and Ecuador. In Africa, in addition to South Africa, other countries that participate to the initiative are Ethiopia, Botswana, Zimbabwe, Mozambique, Burkina Faso, Guinea, Kenya, Morocco, Nigeria and Senegal.

The registration to the platform can be done  [online](#) . The principle is that the more a business trades, the more incentives and benefits it receives. To unlock tiers, traders and freight forwarders need to be growing beyond the market rate. For instance, for moving to the Silver tier, a members must outperform market growth by 5%, while to reach the Gold tier, trade growth must be 10% above the market rate and to enter the Platinum tier, 20%. As they unlock new tiers, WLP Members enjoy a wider range of benefits leading to greater time and cost reductions.